









WHAT DOES IT COVER?

- **Exhibition:** More than 150 exhibitors from top of the line Institutions showcasing best practices to the global participants and explore collaborations.
- Conference: Deliberations on policy roadmap and other topical issues in Higher Education.
- Hosted Reverse Buyer Seller Meet (RBSM) and B2B Meetings: With delegations of over 300 international stakeholders from more than 65 countries including USA, UK, European Union, Africa, Middle East, CIS, SAARC etc. expected to participate in the event.
- FICCI Higher Education Awards: Recognition of quality and excellence in higher education delivery.

- CEO Roundtable: Exchange of information, ideas and insights on higher education among top CEOs.
- Master Classes: Focused discussion on topical issues pertinent to the sector.
- Poster Presentation: A theme based competition for professionals/post-graduate students to creatively share their know-how with the delegates.
- **Delegate Participation:** Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 65 countries.
- Campus Visit: On the last day of the exhibition campus visit will be organized for the foreign delegates who show their interest to visit the participating Universities'/Institutes' campus.

BOOK YOUR STALL TODAY!

HIGHER EDUCATION CONFERENCE AND EXHIBITION:

In line with the current government's focus, this year's Summit & Exhibition will deliberate on the new education policy, vision for higher education in India that's relevant not just for India but the world and developing strategies to promote India as a Global Education Hub.

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300+ HOSTED BUYERS



- Exclusive one to one meetings with International Buyers
- Delegation to be hosted from the following countries:
 AFRICA MIDDLE EAST SAARC CIS

COLLABORATION MODELS:



- Study Abroad & Academic Exchange Twinning
- Dual Degree Programs Research Collaborations
- Joint Degree Programs

WHO SHOULD PARTICIPATE?



- Universities / Higher Educational Institutions / Academicians and Scholars
- Banks & Financial Institutions
- Publishers
- Edtech Companies / Corporates / Industry representatives
- Government officials / Policy makers / Think Tanks
- Training Institutes
- Infrastructure and IT Companies providing technology products and services for Higher Education Sector
- International Organizations & Associations, Embassies, High Commissions & Consulates
- NGOs & Other Stakeholders

WHY PARTICIPATE?



- Platform for Policy Deliberations: Listen to policy makers and provide your perspective
- International Student Recruitment: This exhibition will provide you a gateway to International Student Recruitment
- Partnerships: Explore the collaboration with International Universities
- Branding: The platform for your Institute's / University's brand building
- Networking: Explore collaborations with domestic / foreign partners
- Knowledge Transfer: Exposure to global best practices

EXHIBITION PARTICIPATION CHARGES

Space	Minimum area	Participation Charges	
Shell Space	9 sq. mtr.	INR	US\$
		1,45,000	3600



(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)
*Plus GST @ 18% on the above

CONFERENCE DELEGATE REGISTRATION

Delegate	Registration Charges	
Indian Nationals	INR 12,000 per delegate	
Foreign Delegates	USD 700 per delegate	

INCENTIVES

- a. Early Bird Discount: 10% off on the delegate fees i.e. Rs 12,000 (excluding taxes) on Registrations received before 31st August, 2018
- b. Four or more delegates from the same organization: 15% off on the total delegate fees

FICCI Corporate Members (25% discount) \bullet FICCI Associate Members (15% discount) *Plus GST @ 18% on the above

NOTE: • Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions • Each participant / institution can avail a maximum of 2 discounts / incentives offered on delegate registration fees

FOR EXHIBITION & SPONSORSHIPS, CONTACT US:

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